



From the Desk of,

Luke Davenport.

I've been in the online marketing space since 2012. Only a few business models are ***still working to this day.***

Over the years I have spent **\$50,000+** on courses, coaching, and system strategies... so you don't have to.

Actually, I'm going to give you one of them in this PDF.
~~\$97.00 Value~~ - FREE Below)

Right now... I'll drop some golden nuggets right into your lap.

It's up to you whether you use them or not to your advantage in this internet biz journey.

Let's get started, here we go!

Most New Entrepreneurs Fail Because of *THIS*...

You've probably been stuck before...jumping from idea to idea, consuming endless content, but ***never actually making money.***

That's not your fault...it's a common trap that keeps 99% of people from ever succeeding.

Most people believe they need to “learn everything first” before taking action.

But in reality, success comes from taking imperfect action, testing, and refining as you go.

This is just ONE of the 3 mistakes keeping most entrepreneurs broke.


Inside my ***Winners Circle***, I’ll show you how to avoid all three mistakes and ***start building a real income***.

Want a Business That Pays **You While You Sleep?**

So here’s the core formula. It’s simple to understand, but not easy if executed blindly:

 **Pick a Niche You Can Win In** (Affiliate Marketing, Personal Brand, or Hybrid)

 **Build a Simple Funnel That Converts** (No tech headaches, just results)

 **Run Traffic & Scale Up** (The exact ads strategy I'm using to grow fast)

This is the basic framework that does not look like it's going anywhere, anytime soon...

Strategies have come and gone *like the wind* over the last decade plus.

 **The \$105/Day Funnel
Outline (Plug & Play ~~\$97.00~~
FREE)**

Step 1: The Simple 3-Step Funnel Structure

This funnel is ***designed for conversions.***

Whether you're doing affiliate marketing, selling a digital product, or growing your personal brand.

1 ***Landing Page (Lead Magnet Opt-in)***

Goal: Capture emails & build your list.

What to include:

 A **compelling headline** that speaks to a problem + solution.

✓ A **simple subheadline** that adds urgency.

✓ A **clear CTA** button (e.g., “Get the Free Blueprint Now”).

✓ A **high-value freebie** (PDF, checklist, mini-training).

② ***Bridge Page (Pre-Sell Page - Optional, But Powerful!)***

Goal: Warm up the lead BEFORE they see the offer.

What to include:

✓ A short, personal video or text explaining what's next.

✓ A **“Why This Works” section** (quick breakdown of the process).

✓ A button leading to the affiliate offer, Skool group, or product.

3 Monetization Page (Affiliate Offer or Skool Sales Page)

Goal: Convert leads into paying customers.

What to include:

✓ A strong call-to-action (e.g., “Join the Winners Circle & Get Step-by-Step Training”).

✓ A breakdown of the benefits (why they NEED this).

✓ A testimonial or proof (if available) to boost credibility.

✓ A button to join your Skool group or buy an affiliate product.

Step 2: How to Drive Traffic to Your Funnel

 *Now that your funnel is set up, here's how to get traffic:*

- ◆ ***Free Traffic Strategies (Best for Beginners)***

- ✓ **Twitter & Facebook Posting** → Share content daily + drop your link.

- ✓ **TikTok & Instagram Reels** → Short videos driving traffic to your opt-in page.

- ✓ **YouTube** → If you're comfortable, post educational videos & link your funnel.

- ◆ ***Paid Traffic Strategies (Best for Scaling)***

- ✓ **Facebook Ads** → Run ads to your lead magnet (low-cost leads).

✅ **Solo Ads** → Pay for email traffic to your funnel (fast, but test carefully).

✅ **Google Search Ads** → High-intent traffic (great for affiliate offers).

💡 *Start with free traffic, then reinvest into paid ads once you get traction.*

Step 3: Automate & Scale

Once your funnel is converting:

✅ **Send daily emails** to your list (building trust & promoting offers).

✓ **Test different headlines & CTAs** to boost conversions.

✓ **Scale with paid ads** when you have a proven winner.



I've shared the 3 mistakes on my X(twitter), FB, and IG... So they aren't like some hidden secret I'm keeping from you.

But...

I handed you the game plan above.

No fluff, no BS. But let's be real...reading a PDF and ***actually executing*** are two different things.

That's why I built the ***Winners Circle***.

And it's FREE, you can get inside and start implementing everything for a 7 day test drive.

👉 This is the exact funnel structure that works.

Now, inside I break this down step-by-step with video walkthroughs, ad examples, and live case studies.

If you're serious about making this work, click below and join us inside!

Here's a breakdown:

💡 **Inside, you'll get:**

- ✅ A full video breakdown of this system, step-by-step.
- ✅ The exact strategies used to scale.

✓ A community of people who are ACTUALLY building, not just lurking.

✓ Much more... Regular polls taken to see WHERE you need help the most.

You don't need to figure this out ***alone***.

[Click here, check it out, and let's make this happen.](#)
[See you inside.](#)

Stay hungry,

-Luke Davenport



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