

The Winners Circle Launch Checklist

- Read 'The 3 Mistakes To Avoid / \$105/Day Blueprint' eBook from start to finish.
- Watch the Launch Masterclass Video to understand the common pitfalls and mindset shifts.
- Pick your niche (or don't - just pick a problem worth solving).
- Decide your path: Affiliate Marketing, Personal Brand, or Hybrid.
- Choose your monetization method: Promote an offer or create your own.
- Build your opt-in/lead capture page (use any tool).
- Write or create your lead magnet (PDF, checklist, cheat sheet, or video).
- Create your main offer sales page (for your product or affiliate offer).
- Set up your thank-you/delivery page or backend system (Skool, email, private link, etc.).
- Set up your email autoresponder (minimum 1 email, goal = daily sending).
- Test your funnel front to back (opt-in -> delivery -> sale).
- Pick ONE platform to post daily (Twitter, IG, FB, TikTok, etc.).
- Post value daily - show what you're learning, doing, building, or selling.
- Stick with ONE funnel for 30-90 days. Do not pivot early.
- Track everything: traffic, leads, opens, and sales.
- Refine as you go. Don't restart. Don't overthink.